



Empowering Digital
Citizenship through

Media Literacy & Critical Thinking

www.empowerme-project.eu

Young people today use the internet to explore, connect, create and learn in ways never imagined. However, **digital communications present a paradox**:

- Too low level of digital competence. Accentuate disadvantage & exclusion in the labour market & society.
- Too much, uncontrolled, use of digital media can lead to undesirable online behaviours that damage individuals' interpersonal relations and encourage undemocratic value.















Young people are particularly vulnerable and are caught in the digital media skills gap — access to media has grown faster than the ability of our education systems to teach its responsible use. The consequences of such a vacuum are very concerning in light of the challenges posed to social cohesion by our country's growing immigrant communities and changing attitudes to multiculturalism.

The Empower project will create a **Teacher's Guide of Digital Pedagogy** which will specifically assist VET
teachers and community youth leaders to **integrate digital media into their daily activities** in a way that
is aligned with the goals of digital literacy and active
citizenship as a transversal skill.

## **OUR IMPACT**

To enable young people to develop the critical thinking skills to better assess the motives and interests behind online content thereby empowering them to become responsible, confident digital citizens.





